

Institutional Goal Setting: Mandates & Methods

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ACCJC Standard I. B. 3. reads: “ The institution establishes institution-set standards for student achievement, appropriate to its mission, assesses how well it is achieving them in pursuit of continuous improvement, and publishes this information.”

As the college prepares its Institutional Self Evaluation Report (ISER), and as the team evaluates the institution, the following should be considered:

This Standard envisions that an institution will determine key performance measures by which it will **both monitor (floor) and challenge (aspirational goal)** its overall effectiveness in terms of student achievement. Rather than cede to an external body the authority to determine acceptable levels of performance, an institution takes into account its mission, constituencies, and programs to determine its own appropriate levels of performance.

Each metric is assigned a 3-point range of targeted outcomes:

Minimum expectation (ME)—minimally acceptable outcome below which extraordinary action (EAC) must be taken.

Attainable goal (AT)—achievable outcome below which analysis

(AN) will be conducted.



February 13, 2018: Suspending Requirement and Process for Adopting Institutional Effectiveness Partnership Initiative (IEPI) Goals Framework and Setting Year-Four IEPI College/District Goals ([Link to Document](#))

In Progress: CCCCO Metrics Simplification Initiative ([Link to Document](#))

Metrics Required and/or Suggested by ACCJC to Set Goal



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Sources:

1/ACCJC Annual Report: <http://www.hartnell.edu/accreditation-annual-reports>

2/Guide to Evaluating and Improving Institutions, ACCJC, May 2017 Edition:

<https://www.hartnell.edu/guide-to-evaluating-and-improving-institutions>

Descriptive Statistics of % Change from Mean of 5-Year Historical Data (2011-12 to 2015-16) for IEPI Year-3 Goals



		Course Success		Degree		Certificate	

Calculating ME & AS from AT: De Anza Example



Metric	5-Year Average	Current Rate	Standard (ME)	Master Plan Goal (AT)	Aspirational Goal (AS)	% change from AT to ME	% Change from AT to AS
Successful Course Completion	75%	76%	74%	77%	78%	-4%	1%
Number of Degrees	1,444	1,701	1,500	2,100	2,300	-29%	10%
Number of Certificates	550	584	500	675	700	-26%	4%
Number of Transfers	2,420	2,604	2,400	2,800	2,850	-14%	2%

Notes:

- Master Plan Goal = The rate that will be used in the document, this is a rate that the college can achieve year after year.
- Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level.
- Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate.
- IEPI Metric = Institutional Effectiveness Partnership Initiative Framework Indicator as required by the Chancellor's Office
- Scorecard Indicator = Chancellor's Office Student Success Scorecard
- Data is reported for the most current time period available based on the data source.

Method	Step 1: Calculating AT	
1	1.01	From mean of recent 5 years (actual & projected)
2	1.03	
3	1.05	
4	1.10	

Method	Step 2: Calculating ME & AS from AT
a	$0.8 < AT < 1.2$
b	$0.9 < AT < 1.1$
c	$0.95 < AT < 1.05$

Method	AT	ME & AS	Metric							
			Successful Course Completion							