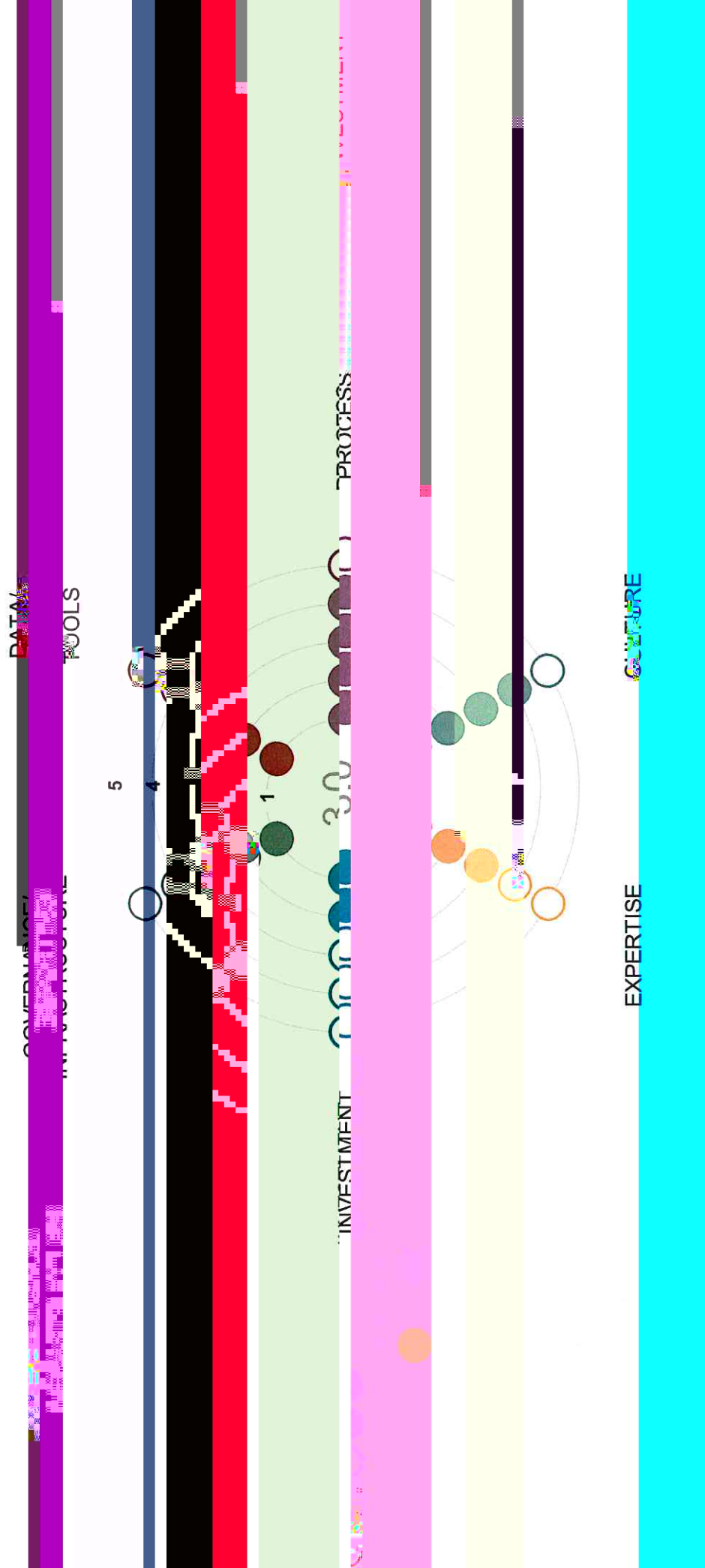




Analytics Maturity

# Your Results

Brian Lofman & Stan Crane



### Interpreting the score:

- 1 Undeveloped (Emerging)
- 2
- 3
- 4
- 5 Mature

### Getting to the next step:

Note the scores for each of the analytics features. Which ones are relatively weaker? What to advance analytics at your institution? Take the following steps:

### Data/Reporting/Tools



- Work on collecting the right data to answer strategic questions.
- Develop a course of action for obtaining and maintaining the right analytics tools for your institutional needs.
- Ensure reports are in the right format to inform decisions.

### Governance/Infrastructure

- Build on the number of IT professionals at your institution.
- Demonstrate through examples that require few resources that are

### Expertise

- Build on the number of analysts, climate, availability, and nature of the training of analysts already on staff.
- Consider building the number of

### Culture



... (e.g., fault-tolerant administration and fault-tolerant systems) and formal systems to ensure that directly affect them



- Run the use of data part of the institution's
- Develop a process for identifying the data needed to address key institutional

... Make the use of data part of the institution's