

Rubric for eLearning Tool Evaluation

This rubric has been designed for instructors and staff as a formative tool to evaluate eLearning tools in higher education. eLearning tools are defined as any digital technology, mediated through the use of a computing device, deliberately selected to support student learning. The rubric supports a multi-dimensional evaluation of functional, technical, and pedagogical aspects of eLearning Tools.

Instructions

Not all rubric criteria are necessarily applicable to all eLearning tools and those using the rubric are encouraged to assess irrelevant criterion as . The rubric does not identify a discrete threshold that an eLearning tool needs to cross before a tool should be used; the rubric is a formative tool intended to offer insight into the relative strengths and weaknesses of an eLearning Tool, as evaluated against a set of criteria.

Category	Criteria	Works Well	Minor Concerns	Serious Concerns	Not applicable
Functionality	Scale	The tool can be scaled to accommodate any size class with the flexibility to create smaller sub-groups or communities of practice	The tool can scaled to accommodate any size class but lacks flexibility to create smaller sub-groups or communities of practice	The tool is restrictive to a limited number of users and cannot be scaled	
	Ease of Use	The tool has a user-friendly interface and it is easy for instructors and students to become skillful with in a personalized and intuitive manner.	The tool has an interface that may be confusing to either instructor or learner; there is limited opportunity for personalization.	The interface is not user-friendly	

Privacy, Data Protection, and Rights	Sign Up/ Sign In	Use of the tool does not require the creation of an external account or additional login, such that no personal user information is collected and shared.	Either instructors are the only users required to provide personal information to set up an account; or the tool has been vetted through appropriate channels to ensure strict adherence to local, institutional, or personal policies/standards for protecting the collection and use of student personal data by a third party group.	All users (instructors and learners) must provide personal information to a third party in creating an account and there is some question or concern of the adherence to local, institutional, or personal policies/standards for protecting the collection and use of such data by the third party group.
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