



HARTNELL COLLEGE

**Administrative Services Council
Meeting**

Hartnell College students will be prepared to contribute as leaders to the intellectual, social, cultural, and economic vitality of our communities and the world.

Focusing on the education and workforce development needs of communities in the Salinas Valley, Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (associate degrees, certificates of achievement, transfer to four-year institutions) in an environment committed to student learning, achievement and success.

1. Advancement Council Presentation

Michele Peregrin

- Advancement Council met on May 21 and expressed the below regarding proposed budget revision;
 - Dissent for cutting a week of administrators' vacation.
 - Support for pursuing CARES Act funding for HSIs.
 - Support for partnering with external organizations to leverage resources.
 - Support for pursuing more grants as a way to increase revenue.
 - Support for attracting various student types, e.g. adult learners, to increase revenue.
 - Tentative support for increasing industry partnerships and contract education to increase revenue (the tentativeness is due to limited bandwidth).
 - Support for increasing marketing regarding online opportunities to prospective students.
 - Support for examining course efficiency and potential savings from the 16-week calendar as a way to cut costs.
 - Support for establishing more apprenticeship programs as a way to increase revenue.
 - Support for developing a report about the Matsui land.
- **Apprenticeships- Better Careers**
 - Objective: Create a new job placement system at the college that is aligned with the college strategic plan and redesign.
 - Two years ago, the James Irvine foundation gave us a planning grant to look at ways to help job seekers secure middle wage jobs match employers with middle field workers and thereby build a diversified pool of talented workers
 - In order to design a system for job placement and then they subsequently gave us a \$300,000 grant to implement that job placement system and that system has these core elements listed below;
 - A central system of coordination for work-based learning and direct student services, from career readiness to direct placement
 - Dedicated personnel with sector specific knowledge and employer relationships, who act as connectors to work-related opportunities
 - An expanded selection of work experience opportunities, including those embedded in CTE programs and others, such as formal apprenticeships
 - A cohort model for delivering social and academic support aligned with college redesign meta majors plan
 - Expected Outcomes and Results;

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